

STRATEGY, SKILLS & BRAND AMBASSADORIAL PROGRAMME

For Third Sector organisations to survive in current times, they need to have a strategy with clear objectives, the right skills and communicate regularly to the right people. Conning Towers's Strategy, Skills & Brand Ambassadorial Programme is structured to enable your organisation to achieve just this.

The programme includes a review:

- To gain a clear understanding of your organisation's key objectives and what it is that it's trying to achieve.
- To gain an understanding of the skills and competencies requirements of the organisation, the roles of current staff and where gaps exist.
- To understand and gain feedback from key stakeholders on the benefits of the organisation's services.

The process includes:

- A review of relevant organisation information
- Interviews with Senior Management, Staff and other Stakeholders as appropriate
- A report on findings and recommendations
- A feedback session/planning meeting with the Commissioning Manager for the Programme
- A staff workshop on what next and how to take the organisation to the next level inclusive of crucial communication activities.
- A clear plan to help propel the organisation forward to the next level
- A research report for funding/marketing purposes

Credentials:

Conning Towers is led by Susan Popoola who has in addition to CIPD membership, has a Masters in HR Strategy and Change and is a Fellow of the Royal Society of Arts. She has established a successful career working on numerous Private, Public & Voluntary sector Human Resources and Community related projects over the past 15 years. She is also an ACEVO member, a Charity trustee and a Community Interest Company Director and School Governor/Director.

Get in Touch

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Values: Honesty & Pragmatism * Professionalism with Integrity * Effective Communication * Valuing Diversity & Individuality * Meaningful Work & Relationships * Creativity and Innovation * Lifelong Learning & Development